Dear Colleagues,

it is our pleasure to invite you to participate at the 16th International Conference on Printing, Design and Graphic Communications Blaž Baromić which will be held from 26th till 29th September 2012 in Senj, Croatia.

MOTIVE FOR CONFERENCE ORGANIZATION AND CONFERENCE AIM

The development of graphic technology, new challenges which graphic design is daily facing and the impact of all forms of communication realized through graphics and related media lead to the permanent need of the exchange of scientific and professional knowledge and experience in the field of printing, design and graphic communications. Through the events at the Conference - lectures, poster presentations, workshops and seminars, exhibitions, formal and informal meetings of participants, the latest developments in these and related areas will be shown.

TOPICS

History of printing, book and script, graphic communications and media, graphic design, photography, publishing, prepress, press, postpress, packaging, color management, technology of card production, materials, paper and print durability, quality control, marketing, economy, ecology, other topics related to printing, design and graphic communications.
CONFERENCE EVENTS
Papers will be presented through invited lectures, oral presentations and the poster section. Professional seminars and workshops will be organized, as well as the presentation of the news from DRUPA 2012 and exhibition related to the history of printing and students’ photography exhibition. Scientific and professional papers that compete for the prize for best student paper will be presented as well. In addition to the mentioned events, formal supper, excursion and other events will be organized to provide an opportunity for informal meetings.

ABSTRACTS
Abstracts of approximately 300 words in English or Croatian should be sent by e-mail on the address: pdc.papers@gmail.com
up to July, 15th 2012.

OFFICIAL LANGUAGES
English, Croatian

IMPORTANT DATES
Abstract submission: extended deadline up to July 15th 2012
Notification of acceptance of abstracts: up to July 17th 2012
Submission of papers: - up to July 27th 2012
Reviews: up to up to August 6th 2012
Submission of corrected papers: up to August 24th 2012
Conference: from 26th till 29th September 2012

SENJ – THE CONFERENCE VENUE
Senj is the oldest city in the northern Adriatic founded more than 3000 years ago. It is situated between the sea and the slopes of Kapela and Velebit. The region’s areas of nature heritage preservation are the Velebit Nature Park and National Park Northern Velebit. From year 1449 till 1508 Senj was the home to the first printing house in Croatia, founded by Blaž Baromić, where at least seven editions were printed. The symbol of Senj is the Fort Nehaj built in 1558. Today, Senj is tourism oriented and to its visitors it offers comfortable stay, clear sea, great gastronomy offer and excellent entertainment.

ACCOMODATION FOR PARTICIPANTS
Hotel ART** – accommodation for Conference participants who have paid the Conference fee with accommodation.
Hotel LIBRA**** (Tel: +385 (0) 53 881 051, e-mail: hotel-libra@hotel-libra.hr) – participants book their own accommodation, please state that you are Conference participants (Conference discount for reservations till 31st August).

CONFERENCE FEE
Conference fee for participants includes the Proceedings, participating on Conference events, welcome drink, drink during the breaks, lunch (27th August 2012), formal supper and excursion.

Conference fee with the accommodation includes the accommodation in HOTEL ART – three nights with breakfast (from 26th till 29th September 2012) in a double room used as a single (Conference fee with accommodation A) or three nights with breakfast in a double room (conference fee with accommodation B). This offer is valid until hotel’s capacity is fulfilled.
Before payment of Conference fee with accommodation, contact us on e-mail: pdc.conference@gmail.com with the mail subject: Surnames of participant/s, Conference FEE with ACCOMMODATION.

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<th>After August 1st 2012</th>
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<tr>
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<td>Participants</td>
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<td>320 EUR</td>
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<td>Accompanied persons</td>
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*Faculty of Graphic Arts, Zagreb

Registration fee should be paid to the following account:

Croatian Society of Graphic Artists, Croatia
Account Number: 23600000-1102206275
IBAN: HR1923600001102206275
SWIFT: ZABAHR2X (Zagrebačka banka d.d.)

Please, remember to state your surname and purpose of payment, namely: Surname of the participant/s, PDC2012.

Send a copy of scanned payment with the surnames of all participants / authors for which the fee is paid on the e-mail address: pdc.conference@gmail.com

ORGANIZING COMMITTEE

SCIENTIFIC COMMITTEE
W. Bauer (Aus), S. Bračko (Slo), M. Brozović (Cro), M. Cheppan (Sl), D. Čerepinko (Cro), P. Dzik (Ch), N. Endlund (Swe), D. Gregor-Svetec, (Slo), J. Gyorkos (Slo), A. Hladnik (Slo), C. Horvath (Hu), M. Jurković (Cro), H. Kipphan (Ger), M. Mikota (Cro), M. Milković (Cro), N. Mrvac (Cro), A. Nazor (Cro), B. Neff Dostal (SAD), K. Možina (Slo), Z. Paszek (Pol.), D. Osterman Parac (Cro), M. Plenković (Cro), A. Politis (Gre), Z. Schauperl (Cro), K. Skala (Cro), A. Tomljenović (Cro), M. Vesely (Ch), G. Vlachos (Gre), E. Vlajki (Ca), W. Walat (Pol), M. Zlateva (Bug), I. Zjakić (Cro)

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