

# Stability evaluation of production printing

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# Future of conventional offset printing

## 2 ways to profit

1. simple, low-quality, but cheap products
2. expensive, exclusive, value-added products

# Factors of quality in offset

- original image and its quality
- paper
- printing inks
- printing equipment
- level of professionalism and efficiency of printers

# “Offset printing quality”

What does it mean?

How qualitative is it indeed?

# Quality of run = identity

- Print sheets identical to master print and consequently to each other prints
- Comparison with master print using densitometer, spectrophotometer and eyes

# Objective characteristics of color images

- solid optical density
- interval of optical densities
- change in optical density
- dot area
- reproduction of gray and color scales  
(according to some printing inks)
- trapping
- gray balance

# Research study

- Several student graduate works
- Conventional sheet-feed offset printing
- Real print shops
- Modern printing equipment, particularly with off-line measuring and control units

# Methods

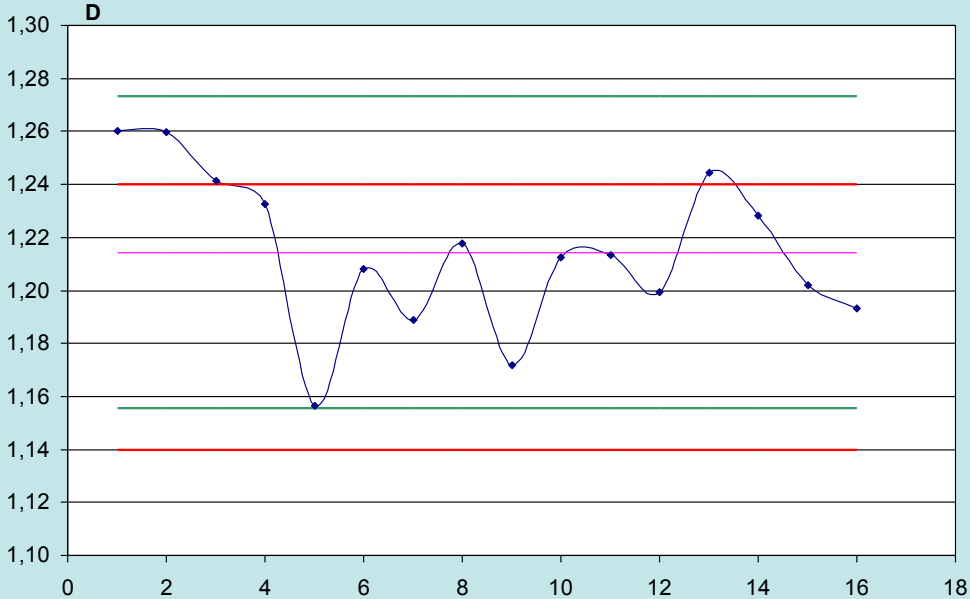
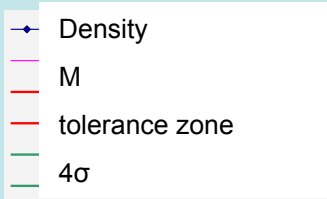
- Sample of 16-25 printing sheets (depending on the print run)
- Density, dot gain, T, CIE Lab, delta E
- Statistical analysis: mathematical expectation (M), variance (D), standard deviation ( $\sigma$ )
- Control charts



# Example 1

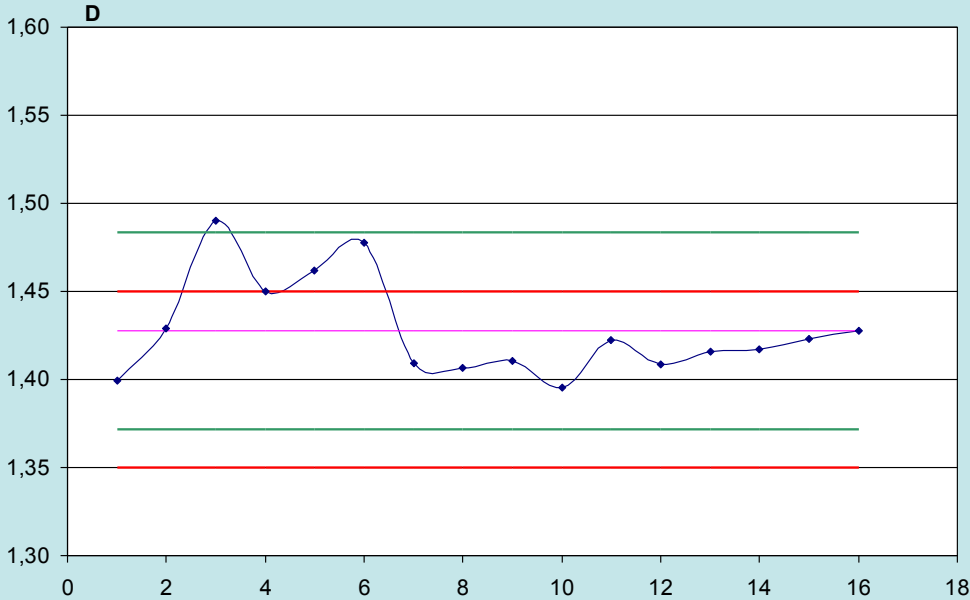
- Heidelberg Speedmaster 102
- Prinect Axis Control (off-line, spectrophotometer)

# Control chart cyan 100% density



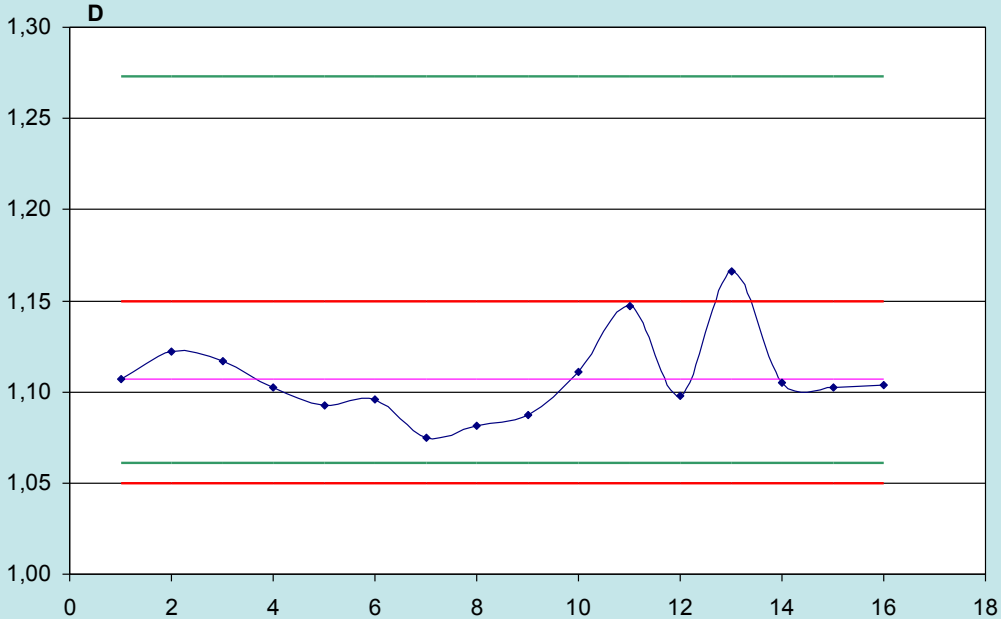
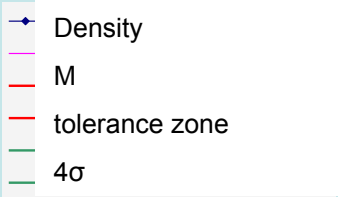
SM without  
AxisControl

n  
Samples



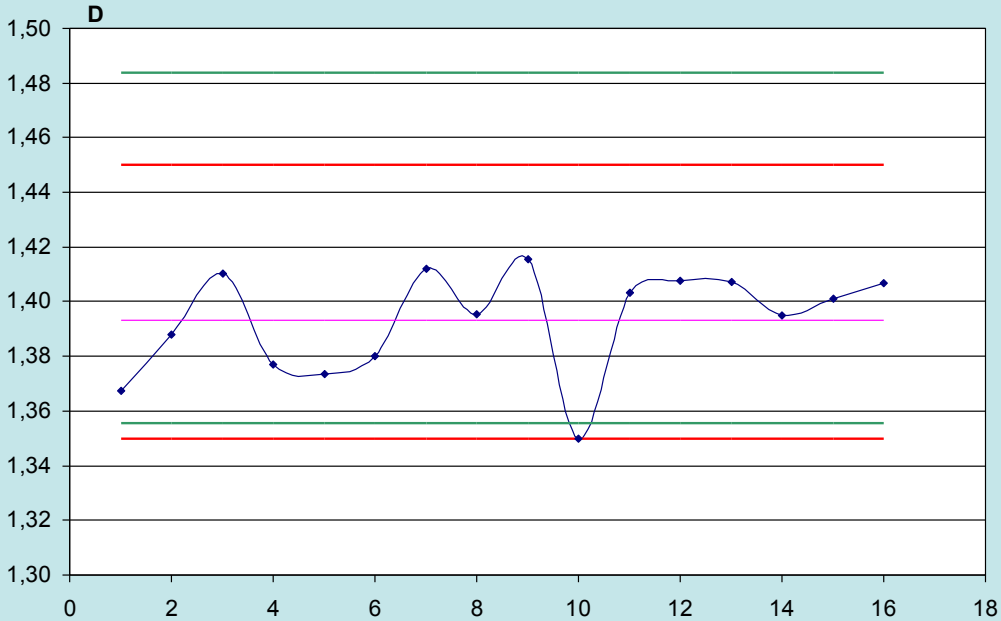
SM with  
AxisControl

# Control chart magenta 100% density



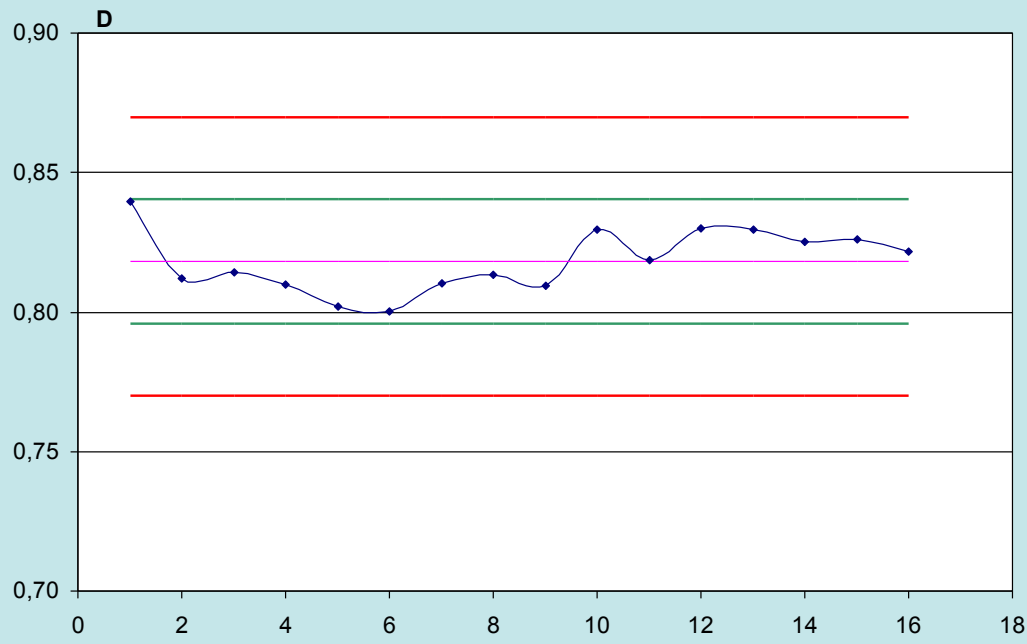
SM without  
AxisControl

n  
Samples

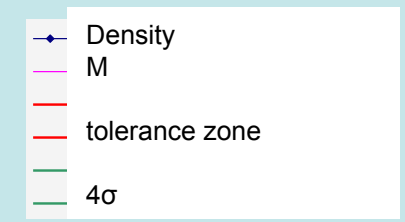


SM with  
AxisControl

Stability evaluation of printing

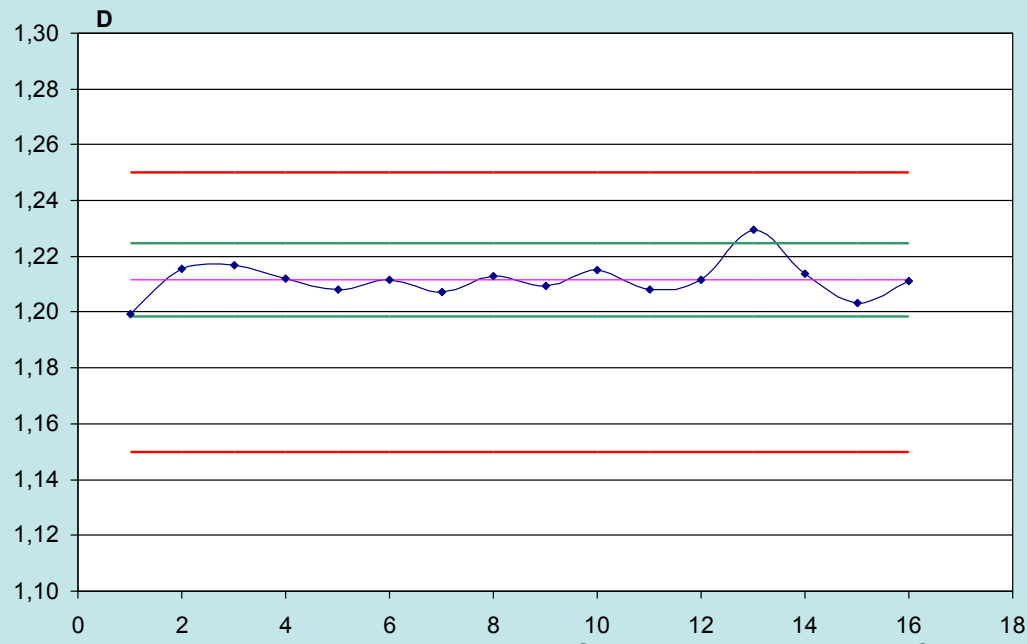


## Control chart yellow 100% density



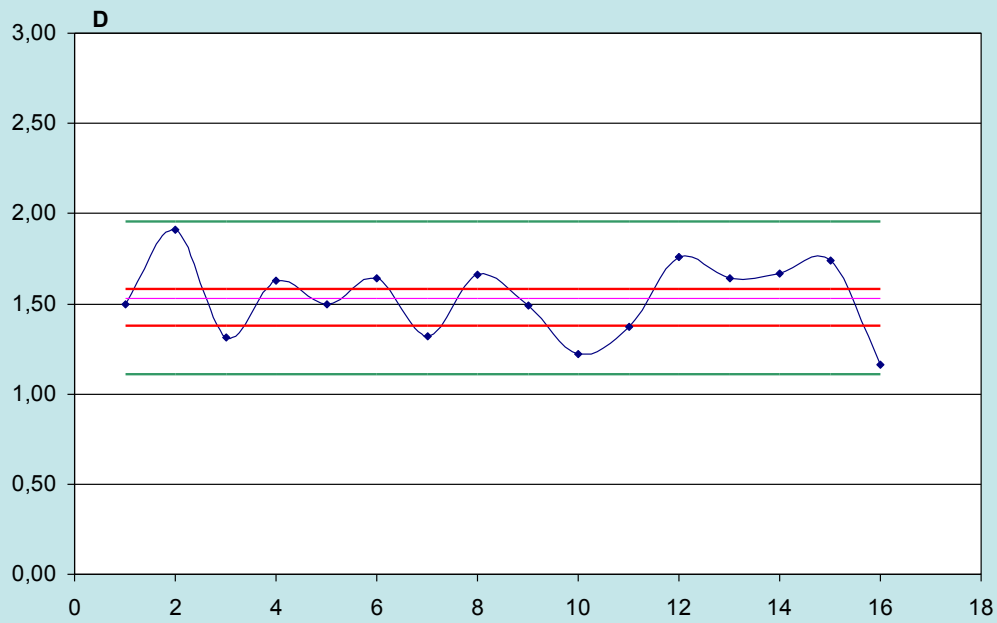
SM without  
AxisControl

n  
Samples

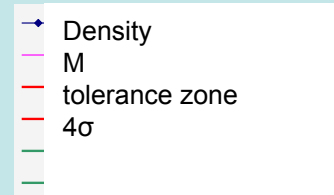


SM with  
AxisControl

Stability evaluation of printing

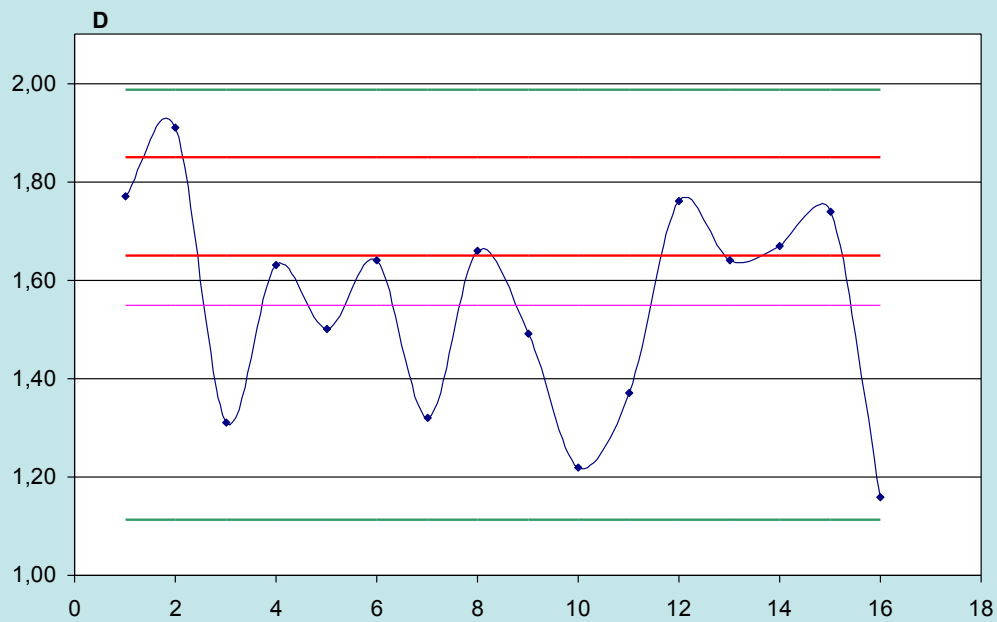


## Control chart black 100% density



SM without  
AxisControl

n  
Samples



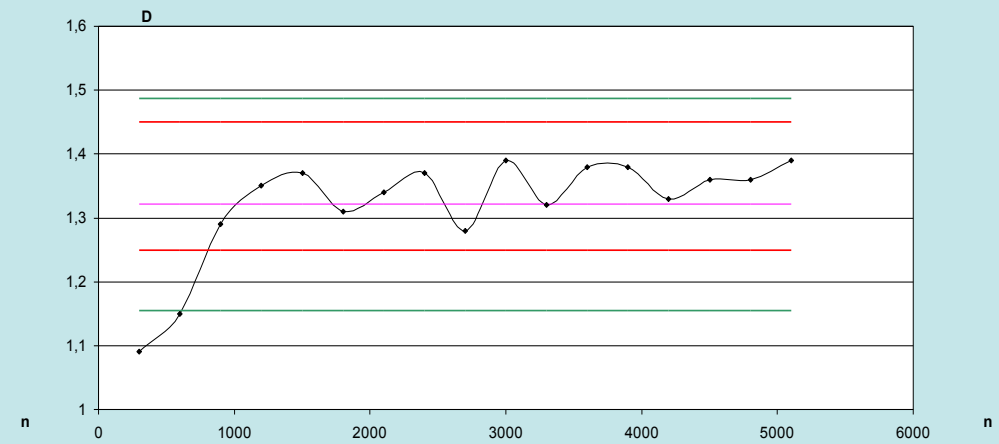
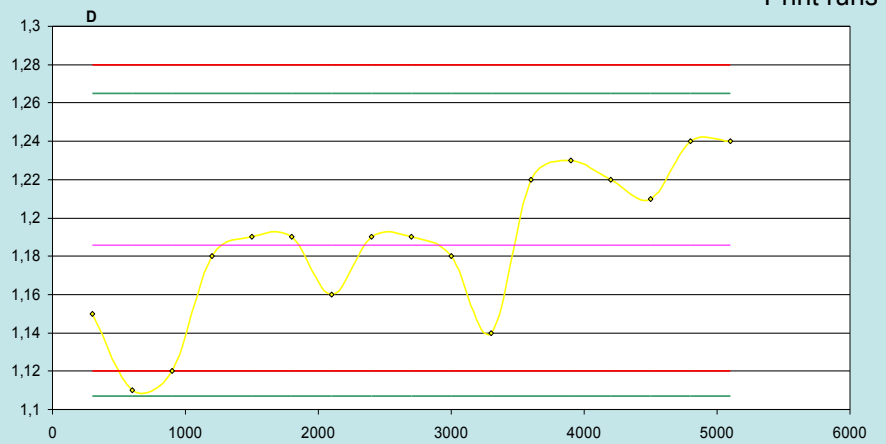
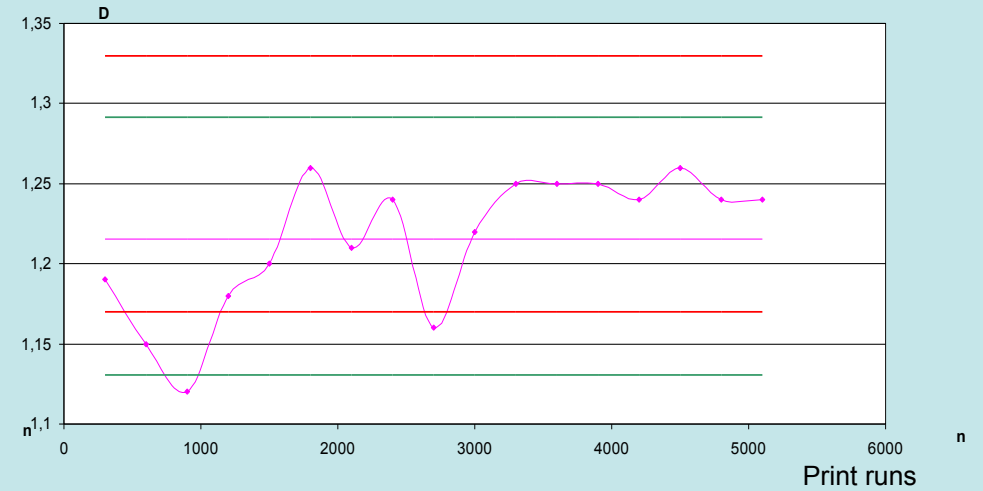
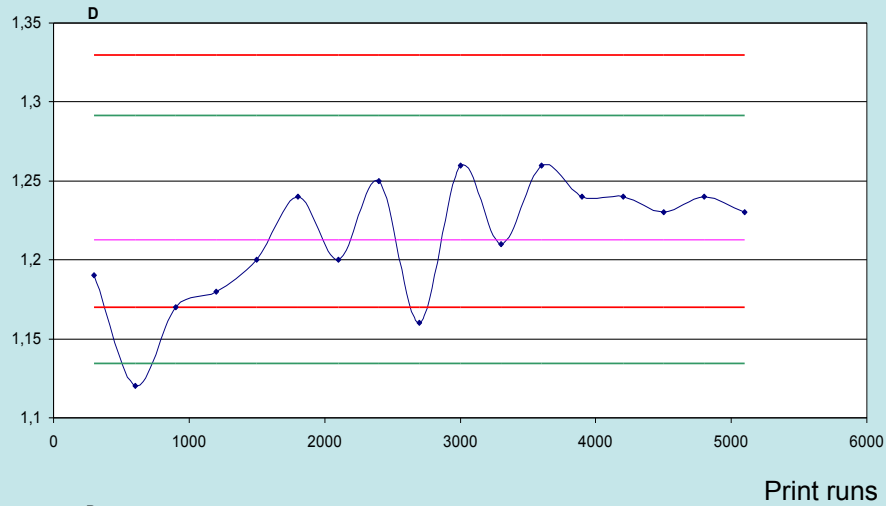
SM with  
AxisControl

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# Example 2

- manroland 700
- Color Pilot (off-line densitometer)
- Print Consult software

# Control charts for optical density



# Conclusions

- Importance of materials: paper – printing ink - fountain solution – blanket– plate, and its interaction
- Printing press adjustment and state
- Dynamic process control: control charts,  $\sigma$
- Don't trust automatics only!



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**Thank you  
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