



Globalized Graphic Communications Education: Designing An Undergraduate Curriculum

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Глобализованном Графический Образование Связь: Проектирование Бакалавриат учебной

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International Study

- Opportunities for graphic arts/communications students:
 - Discover, learn and experience other cultures
 - Meet other students similarly interested in Graphic Communications
 - Work on collaborative projects
 - » Share or exchange project activities applicable to the Graphic Communications major
 - » Develop an appreciation for international students' ideas or perspectives
 - Share resources by expanding the community of learners
 - Contribute to the host university in developing a learning environment compatible to international students

International Study

- Develop strategies for implementing an international graphics curriculum.
 - Identify skills relevant to commercial printing and digital media business
 - Identify trends in technology applicable to an international graphics curriculum.
- Discuss and share ideas for the direction of an international Graphic Communications education.

What are students expected to know?

- The undergraduate curriculum is a formal academic plan for students pursuing a college degree
 - Mastery of competencies are important in preparing students for a meaningful career in graphic communications
 - Accountability of what students know
- Computer technology, specifically the Internet has brought to the international learner options for learning content that has no boundaries

Options for online delivery

- Universities or colleges as sources for online delivery
- Professional online training delivery
- Vendor online delivery

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- (H) TEC4900101-11407200840
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Spring 2009

Second Summer 2008

student support

faculty support

Site news

Customize Your Profile

by AsULearn Admin - Thursday, 2 October 2008, 02:08 PM

Did you know that customizing your profile is as easy as writing a few words and uploading a photo?

- While in AsULearn, click your name in the login status area (upper right-hand corner).
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Calendar

◀ November 2008 ▶

Mon	Tue	Wed	Thu	Fri	Sat	Sun
					1	2
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10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

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Online Learning Webinar Series

Online Learning is not only on the forefront of teaching faculty how to use web-based...

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Teaching Math Online

There's a popular notion that certain academic subjects - like mathematics - cannot be...

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Online Courses Go the Distance

Taking online courses has allowed RIT student, Becca Nelson, to continue her work in Nairobi, Kenya.

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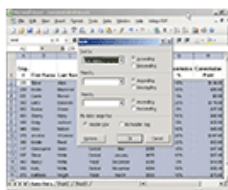
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Tips & Tricks



Microsoft Excel: Basics
of Sorting Data

Here's what a
satisfied customer
shared about this tip...

"My job was 'phased out' after the buy out. After spending years inside of one workflow, I needed to update, diversify, and hone my skills quickly while I was seeking a new position. I learned a massive amount of new skills in all the major software applications for less than the cost of a new suit. This new suit of skills found me a new job a lot quicker than any tailored suit would. Thanks for making such a wealth of material available at such a small price!"
-Ted P. - Fresno, CA

[Register for more...](#)



New

Prepress Training Solution Offers VDP Starter Kit

Now Available to the Public: Microsoft Office Productivity Training

By popular demand, our Microsoft Office Productivity Library is now available to everybody. Learn MS Word, Excel, and PowerPoint and make your Office run like a top. [More Details...](#)

Screening Prepress Applicants for Software Know-How: Semper discovered KAP from Prepress Training Solution

As Seen in Graphic Arts Monthly: How to Measure Human Productivity in Prepress

"We now spend minutes instead of hours with
these files, and no more complaints!"
[Read more...](#)

Navigation bar with search and navigation controls. The address bar shows the URL: <http://learn.prepresstraining.com/learn-prod/cgi/user/module/take?button.take>. The search bar contains the text "Search the Web". The navigation bar includes links for "Most Visited", "Getting Started", "Latest Headlines", "Appalachian", "http://www.mapque...", "Wikipedia", "Google", "AltaVista - Babel Fis...", and "Charlotte Observer :...". The search bar also includes a "Search" button and a "MAPQUEST" logo. The navigation bar also includes links for "Maps", "Directions", "Gas Prices", and "Traffic". The search bar also includes a "Start Stumbling..." link and a "Sign-in" link.

Introduction to ICC Profiles in ICC Profiling Part 1

Sheetfed Printer A

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CMYK HuesPrepress Training
Solution

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Photoshop CS3 Extended - Intro - Movies

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Photoshop CS3 Extended - Intro

Platform: Mac


As stated by Adobe®, "Adobe® Photoshop® CS3 software accelerates your path from imagination to imagery. Ideal for photographers, graphic designers, and web designers, the professional standard delivers new features such as automatic layer alignment and blending that enable advanced compositing." With Photoshop® CS3 Extended you can also add, adjust, and remove filters from an image without having to resave the image or start over to preserve quality. And you can make selections in a snap; the Quick Selection tool automatically completes the selection for you. Watch, listen and learn about these features and many others.

A. Workspaces

	Key #	Length
1.  Becoming familiar with the workspace	29953	1:31
2.  Using the Tools palette	29954	1:55
3.  Working with palettes & docks	29955	1:47
4.  Changing palette locations	29956	2:18
5.  Choosing & saving a workspace	29957	2:30

B. Importing & Creating Images

	Key #	Length
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Learn More About It!

We have many more tutorials on using this application.

- [Photoshop CS3 Extended - Advanced](#)

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I learned what I needed:


1


2


3

4

Done

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 Thu: 43° F

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 - Density
 - Dot Area-Dot Gain
 - Troubleshooting
- 962 Spectrophotometer
 - + Color Theory
 - + 900 Series Instruments
- Color Management
 - + Color Management Fundamentals

How to calibrate the instrument

Let's use the instrument below to learn how simple calibration is. This is a very special 500 series instrument. It responds when you click on the buttons using a mouse. You can also use the buttons on each slide for navigation.



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Nov 19

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Nov 20

IEW 2008 & Doorways Series: "The Artist's Life Today in China & Contemporary Chinese Art"

Welcome

Appalachian's campus extends beyond its physical boundaries to reach across the globe. Our international focus includes: international student admissions, study abroad programs, visiting exchange scholars and faculty, and 41 institutional partnerships in over 17 countries. As a result, the Appalachian Family is a diverse community of students, faculty, and staff from around the world.

Opportunities to Study Abroad!

"If you are interested in planning a semester or year Study Abroad program, please attend one of the following information sessions. All meetings take place in room 224 I.G.Greer Hall and last approximately 50 minutes.

Visit us in Office of International Education & Development, located in I.G. Greer Hall for more information. Click here for the information [sessions schedules](#).

If you are interested in participating in a short-term, faculty-led **Appalachian Overseas Education Program** (AOEP), please [click here](#) to access the AOEP webpage.

International Travel Insurance for Faculty and Staff on University Official Business Travel

Effective immediately, all University employees traveling abroad on University-related official business **MUST**

Internationalization Review

- Spring semester 2008, research was conducted by a task force at Appalachian State University.
- They reviewed internationalization efforts from a sample of 1,105 faculty and students.
- 442 responded (38%)
- 63% faculty include international content in courses they teach

Questionnaire

Category 1: Faculty Involvement

- Have you ever participated in an international exchange program?
 - Is so, where?
 - What do you believe are advantages in participating in an exchange program?
 - What do you believe are the disadvantages?
 - What incentives at your school are available for faculty involvement in international efforts?
 - Are you a member of an international organization?

Category 2: Faculty Interest

- As a faculty member, what do believe is main the reason for international student or faculty exchange?
 - Cultural experiences?
 - Collaborative experiences?
 - Geographic location?
 - Historical significance?
 - Other?
- Please list or state as many reasons you believe are important.

Category 3: Administrative Interest

- Is there interest in international study at your college or university?
- If so, what are the support options available to encourage and/or promote this interest?

Category 4: Faculty perspective on student Interest

- Are students at your college or university interested international study?
- If so, does your international studies department know the number of students interested in international study?

Category 5: Curricular design

- What would you expect students to experience from an international graphic arts/communications curriculum?
 - What is most important?
 - Expectations from partnered college or university offering graphic arts/communications.

Category 6: Technology—methods of instructional delivery

- Does your college or university have in place courses for online delivery?
- Do you feel online delivery is better suited for supplemental support of coursework to enhance face-to-face instruction? If so, why?

Category 7 Other:

- Can you think of there factors that should be considered in the design of a graphic arts/graphic communications curriculum that prepares students for a globalized print industry?

Resources

- Seel, N., & Dijkstra, S. (eds.)(2004). International Perspectives: Curriculum, Plans, and Processes in Instructional Design. Mahwah, New Jersey: Lawrence Erlbaum Associates, Inc.
- Zhang, Hua & Zhong, Q. (2003). Curriculum Studies in China: Retrospect and Prospect. In Pinar, W.F. (Ed.) International Handbook of Curriculum Research. Mahwah, New Jersey: Lawrence Erlbaum Associates, Inc. pp. 253-270.

International Organizations

- International Circle of Educational Institutes for Graphic Arts Technology and Management
 - Dr. Wolfgang Faigle, President
- International Graphic Arts Education Association
 - Dr. Charles T. Weiss, President

Recommended Plan for First Year of Study

First Year Fall Semester	First Year Spring Semester
Introduction to Graphic Communications	Digital Prepress
Science Requirement	Science Requirement
Math Requirement	Math Requirement
General Ed Requirement	Introductory Business Course
General Ed Requirement	General Ed Requirement

Thanks for attending my presentation!

- John Craft
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