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Influence of different Illuminations on Colour Appearance of Mica Pigments printed on Synthetic Papers

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• • • GOAL OF RESEARCH WORK

Influence of effect pigments on:

- > Flop index
- > Haze index
- > Print gloss





• • • Mica Pigments

- > play a dominant role in many applications
- change their appearance with viewing angle and lighting conditions
- produced by the deposition of metal oxide layers on the mica in aqueous suspension

• • • Mica Pigments

- ➤ TiO₂-silver mica pigments (brilliant white) and interference mica pigments (dual colour)
- > Iron oxide-high luster earth tones mica pigments
- ➤ TiO₂/FeO₃ or TiO₂/CrO₃ gold or green mica pigments

• • • Mica Pigments



Fig.: TiO₂ - Mica Pigments



Fig:: Fe₂O₃ - Mica Pigments



• • • Materials:

- > Iriodin 325® Solar Gold
- > Iriodin 119® Polar White
- > Fiber synthetic paper Pretex
- > Film synthetic paper Yupo
- > Process offset inks (C. M, Y, K)

• • • Evaluations

- > SEM analysis
- > Flop index
- > Haze index
- > Print gloss

• • • RESULTS



• • • Properties of Effect Pigments

Properties	Iriodin® 119 Polar White	Iriodin® 325 Solar Gold
Physical form	Dry, free-flowing powder Dry, free-flowing po	
Composition	Mica, TiO ₂ , SnO ₂	$Mica + SiO_2$, TiO_2 ,
		Fe_2O_3 , SnO_2
Colour	Silverwhite	Gold
Particle size	5 - 25 μm	5 - 25 μm
pH - value	8 - 11	5 - 10

• • • SEM images of Effect Pigments



Fig.: Iriodin 119® Polar White.

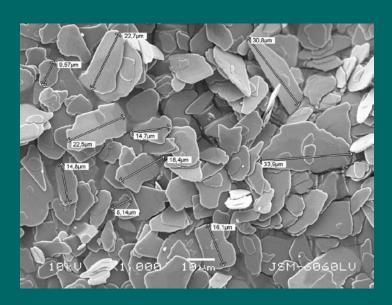


Fig.: Iriodin 325® Solar Gold.

• • • Properties of Synthetic Papers

Properties	Paper Yupo	Paper Pretex
Grammage (g/m²)	100	100
CIE Whiteness	90	82
Roughness, PPS [µm]	1,2	3,83
Gloss at 75 ° [%]	53	27

• • • Flop Index of Effect Pigments

Flip-flop effect is quantified by flop-index. A flop index (F) was derived as a function of the CIELAB L* measured at three angles in order to quantify an appearance attribute:

$$F=2.69*(a/b)$$

$$a=[L*(15^{\circ})-L*(110^{\circ})]^{1.11}$$

$$b=[L*(45^{\circ})]^{0.86}$$

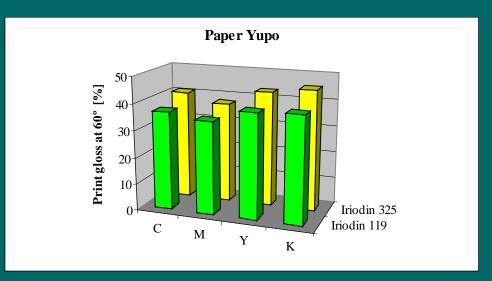
Flop Index of Effect Pigments printed on Paper Yupo

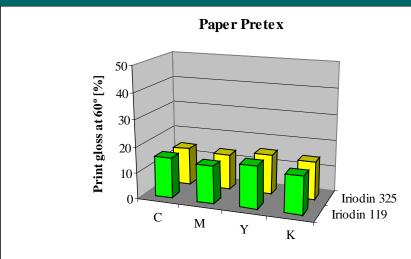
Pigments/		Flop index			
Illuminants		D50	A	F11	
	С	4,5 0	5,23	5,04	
Iriodin 119	M	5,08	4,19	4,59	
	Y	1,92	1,84	1,84	
	K	16,63	16,51	16,61	
	С	4,63	5,45	5,11	
Iriodin 325	M	5,34	4,51	4,89	
	Y	2,11	2,07	2,08	
	K	16,96	16,79	16,94	

Flop Index of Effect Pigments printed on Paper Pretex

Pigments /		Flop index			
Illuminants		D 50	A	F11	
	С	3,43	4,02	3,81	
Iriodin 119	M	4,31	3,57	3,89	
	Y	1,34	1,28	1,29	
	K	12,07	11,94	12,03	
	С	4,48	5,20	4,88	
Iriodin 325	M	5,49	4,68	5,05	
	Y	2,08	2,02	2,03	
	K	12,75	12,63	12,72	

Print Gloss of Effect Pigments





• • • Haze Index of Effect Pigments

Haze index (H) is useful for evaluating the haze in clear finishes on non-glossy substrates and in reflected images on opaque glossy pigmented finishes. The formula for haze index is:

H = R60 - R20

• • • Haze Index of Effect Pigments

	Haze index (Yupo)			
Pigments	С	M	Y	K
Iriodin 119	29,40	27,93	30,83	31,13
Iriodin 325	30,33	29,40	32,47	33,83

	Haze index (Pretex)			
Pigments	С	M	Y	K
Iriodin 119	13,07	12,07	13,23	12,47
Iriodin 325	12,00	11,40	12,30	12,27

• • • CONCLUSION



- the higest flop index for both pigments was obained at black background
- ➤ at D50 illuminant the flop index was the highest, at illuminant A the lowest
- ➤ the highest print gloss, especially when overpinted by gold pigment Iriodin 325 and aslo the haze index was the highest at paper Yupo



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Thank you for your attention!