

Graphic Arts
& Imaging Technology

επιστήμη τεχνολογία
GRAPHIC ARTS

Snapshot

April 26, 2011

Graphic Arts & Imaging Technology Program

- ⊕ Enrollment is up – 150+ majors
- ⊕ Employment opportunities for our graduates
 - ⊕ National employment outlook—60,000 positions to fill (Printing Industries of America)
- ⊕ Two Faculty Searches
 - ⊕ Distinguished Professor
 - ⊕ Assistant/Associate Professor
- ⊕ Accrediting Council for Collegiate Graphic Arts (self study in progress)
- ⊕ Website updates
- ⊕ GAITline newsletter
- ⊕ Career Connections

Graphic Arts & Imaging Technology Program

⊕ Social Media

- ⊕ LinkedIn

- ⊕ Facebook

⊕ New curriculum revision

- ⊕ More “hands-on” assignments developed

- ⊕ Development of a capstone project

- ⊕ Internship revision

⊕ Student recognition—Awards and Honors

- ⊕ Two recipients of the national Graphic Arts Research Foundation Scholarships

 - ⊕ Adam Caudle

 - ⊕ Emily Yarborough

Graphic Arts & Imaging Technology Program

Scholarships

⊕ PICA

⊕ Robert A. Banzhaf

⊕ Peter Krusa

⊕ John E. Thomas

⊕ William Marvin Reese

⊕ Joe L. Seamon

⊕ John R. Gordon

⊕ International opportunities — Taiwan, Germany, and Russia

Graphic Arts & Imaging Technology Program

⊕ Careers

- ⊕ Production Managers
- ⊕ Variable Data Manager
- ⊕ Customer Solutions Representative
- ⊕ Electronic Prepress Technician
- ⊕ Job Estimator and Scheduler
- ⊕ Design Reproduction Specialists
- ⊕ Print Production Manager
- ⊕ Fulfillment Manager
- ⊕ Prepress Supervisor
- ⊕ Press Supervisor

Graphic Arts & Imaging Technology Program

- ⊕ Equipment and Software Acquisitions
 - ⊕ 1,044,000 ArtiosCAD packaging software donation from EskoGraphics
 - ⊕ Computer-to-Plate Technology: Esko Spark
 - ⊕ Color Tuner Color Proofing System



International Corrugated Packaging Foundation Grant Funded Donation



EskoArtwork Donation

- ⊕ \$1,044,000 CAD Structural Designer Software Donation
- ⊕ 44 licenses
- ⊕ Training will be offered onsite



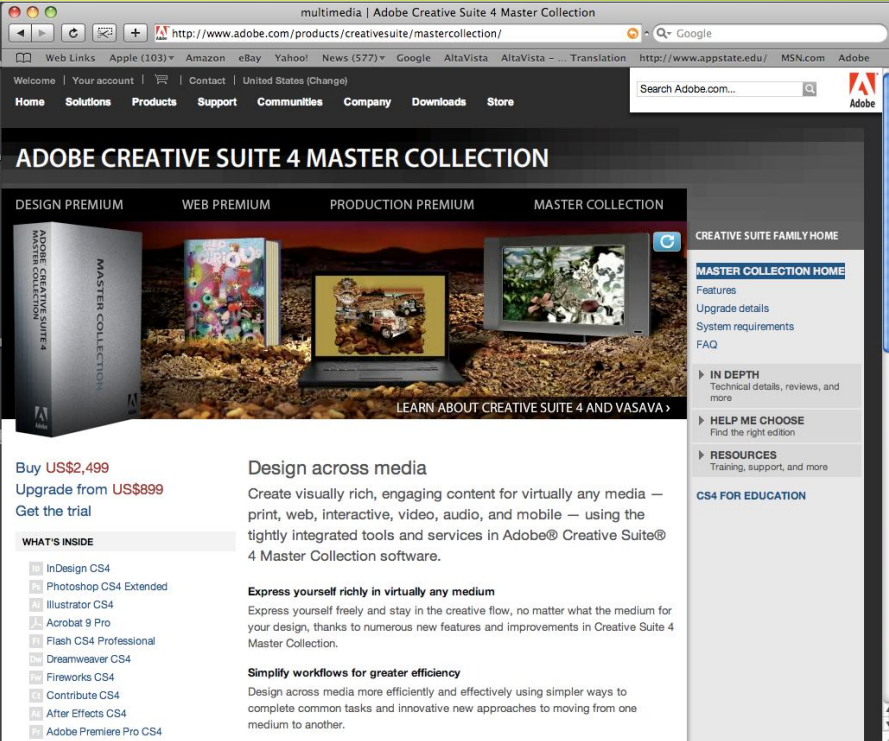
ArtiosCAD™

No 1 in structural design

The world's most popular structural design software meets your needs for packaging design, manufacturing and communication.

Adobe Donation

⊕ Prerelease and full working versions of the CS4 Master Suite Collection



The screenshot shows the Adobe Creative Suite 4 Master Collection product page. The browser address bar displays "http://www.adobe.com/products/creativesuite/mastercollection/". The page features a navigation menu with "Home", "Solutions", "Products", "Support", "Communities", "Company", "Downloads", and "Store". The main heading is "ADOBE CREATIVE SUITE 4 MASTER COLLECTION". Below this, there are four tabs: "DESIGN PREMIUM", "WEB PREMIUM", "PRODUCTION PREMIUM", and "MASTER COLLECTION". The "MASTER COLLECTION" tab is selected, showing a large image of the product box and a laptop displaying a colorful design. To the right of the image is a sidebar with links for "CREATIVE SUITE FAMILY HOME", "MASTER COLLECTION HOME", "Features", "Upgrade details", "System requirements", "FAQ", "IN DEPTH", "HELP ME CHOOSE", "RESOURCES", and "CS4 FOR EDUCATION". Below the image, the price is listed as "Buy US\$2,499" and "Upgrade from US\$899". A "Get the trial" button is also visible. The "WHAT'S INSIDE" section lists the following applications: InDesign CS4, Photoshop CS4 Extended, Illustrator CS4, Acrobat 9 Pro, Flash CS4 Professional, Dreamweaver CS4, Fireworks CS4, Contribute CS4, After Effects CS4, and Adobe Premiere Pro CS4. The main content area describes the software as "Design across media" and "Express yourself richly in virtually any medium".

New Paper Cutter



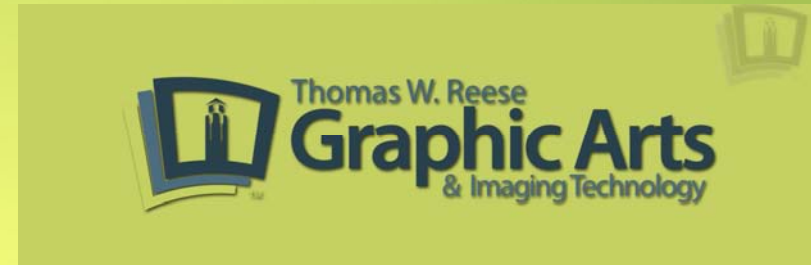
More Involvement with Industry

- ⊕ GAIT Advisory Board
- ⊕ Career Connections
- ⊕ Field Trips
- ⊕ Training Opportunities for Industry Professionals
- ⊕ Trade Shows
- ⊕ Webinars
- ⊕ Collaborations with industries



Charting Our Course

- ⊕ Awareness of Student Run Academic Enterprise—
Mountaineer Press
 - ⊕ Workflow
 - ⊕ Remodel facilities
- ⊕ Pursue Authorize Training Status with Adobe Systems, Inc.
- ⊕ Become accredited through the ACCGC
- ⊕ Increase scholarship activities
 - ⊕ Electronic Systems Foundation Grants
 - ⊕ Graphic Arts Research Foundation Grants
- ⊕ Differentiating Graphic Arts and Imaging Technology with Graphic Design



- ⊕ Development of promotional literatures for distribution to high schools, community colleges and industries
- ⊕ Common Courses—
 - ⊕ Web Development
 - ⊕ Electronic Imaging
- ⊕ New Courses
 - ⊕ Corrugated Packaging
 - ⊕ Production Management

Thank You and Celebrate International Printing Week!

- ⊕ January 16–22, 2011
- ⊕ Celebrate by taking a printer out to lunch

