



## **Better anticipation of future skills. Towards a stronger partnership between education and industry.**

IC Meeting at DRUPA, Congress Centrum Süd (CCS), Room 01  
9 May 2012

- 10.00h Word of welcome. Introduction of the agenda and explanation of the proceedings  
*Wolfgang Faigle (Germany)*
- 10.15h The educational context. What are the recent policy developments in the post-Bologna era affecting the expected role of higher education? Where do we come from? Where are we heading to?  
*Wim Hoste(Belgium)*
- 10.45h The economic context. One of the greatest challenges is to adapt and upgrade the skills portfolio of print media professionals. Some recent reports urge education and industry to better cooperate to better anticipate future skills. Findings and recommendations of some reports. What is expected from higher education?  
*Anastasios Politis(Greece)*
- 11.15h Coffee break
- 11.30h Changes in Media Competences. Companies and educational institutes are compelled to adapt the required function profiles, job requirements and vocational training due to the latest developments in media technology, consumption patterns and preferences, alongside the emergence of new business models. What are the emerging trends and the major findings of recent research in the Netherlands?  
*Erik Stevens (The Netherlands)*
- 12.00h The Canadian example. The guiding principle within the Canadian Printing Industries Sector Council (CPISC) is partnership - bringing together employers, employees, education, unions and government to meet the current and future human resource development needs of the Canadian printing and graphic communications industry. What can we learn from them?  
*Gillian Mothersill (Canada)*
- 12.30h Lunch
- 13.30h The Canadian example (bis). What is the Canadian vision for the future of higher education in Graphic Communications? How do they go about it? How is industry and education working together to ensure a good match between the skills and labour market needs?  
*Ian Baitz (Canada)*
- 14.00h EGIN's experience. The European Graphic/Media Industry Network, is an established forum of cooperation in the areas of education, training and research amongst the social partners of the labour market in nine countries: Denmark, Finland, Germany, Iceland, The Netherlands, Norway, Sweden, Spain and the United Kingdom. How do they work? What are the results?  
*Rense van der Heide(The Netherlands)*
- 14.30h Coffee break
- 14.45h Cooperation between industry and higher education in the United States. A case presentation.  
*John Craft (United States)*
- 15.15h Introduction of the sector councils. The EU has decide to establish sector councils in more than 10 sectors, including the print and publishing sector. The sector council would take the form of a network among national observatories on skills and employment, relevant representatives from education and training organisations should be invited to participate.  
*Luk Bouters(Belgium)*
- 15.45h The next steps. Appraisal of the presentations made and suggestions for future action by the IC. A group discussion conducted and mediated by *Tommie Nyström (Sweden) and Wolfgang Faigle (Germany)*.
- 16.45h Invitation to attend the next Annual Conference of the International Circle. Introduction to the program.  
*Akos Borbely (Hungary)*
- 17.00h Closing drink at the Hungarian booth at Drupa.  
*Akos Borbely (Hungary)*