



**45th Conference of the
International Circle of Educational Institutes for Graphic Arts:
Technology and Management**
June 2-6, 2013

Information for Attendees

Ryerson University, Toronto, Canada
May 28, 2013

Dear Conference Attendee,

We are looking forward to seeing you in just a few days! You have registered to attend the 45th Conference of the International Circle (IC) which will take place June 2-6, 2013 at Ryerson University in downtown Toronto, Canada.

We recommend you print this information package and bring it with you. It contains details about the conference, including arriving in Toronto and on-site registration to pick up your conference badge and bag which contain the proceedings and other information. Attached separately is a detailed schedule for the conference, showing dates and times and listing all presentations. All events take place at, or originate from, the **Heidelberg Centre (HEI Building), School of Graphic Communications Management, at 125 Bond Street** on the Ryerson University campus. In particular, please note the following times for the start of the conference.

Conference Overview

Sunday, June 2, 2013

- 16:00 – 19:00 Conference Registration
- 17:00 – 19:00 Welcome Reception (*wine and cheese, hors d'oeuvres*)

Monday, June 3, 2013

- 7:00 – 17:00 Conference Registration continues
- 8:00 – 17:00 Conference Day 1 – academic presentations (*see detailed schedule*)
- 19:00 – 21:30 Cocktail Reception and Conference Dinner at nearby Adegas Restaurant

Tuesday, June 4, 2013

- 7:30 – 15:00 Conference Registration continues
- 8:15 – 15:00 Conference Day 2 – academic presentations (*see detailed schedule*)
- 15:00 – 16:30 Tour of Ryerson University
Dinner on your own

Wednesday, June 5, 2013

- 8:00 – 21:30 Excursion by bus to famous Niagara Falls and Niagara-on-the-Lake including dinner at La Cachette Restaurant at Strewn Winery

Thursday, June 6, 2013

- 8:00 – 12:30 Tour local printing and packaging companies, with optional bus drop-off at Toronto airport, followed by lunch

IC Conference Website

Additional information is available on our conference website: www.ic2013ryerson.ca

Arriving at Toronto Airport and Transportation

Attendees arriving at Toronto Pearson International Airport (YYZ) have several options for transportation to the Ryerson University campus and downtown hotels. The distance from the airport to downtown is 30 km. For detailed information and transportation options, see our conference website: www.ic2013ryerson.ca

Hotels and Accommodation

There are three hotels which we have recommended. All are within a short 5-minute walk of the conference events taking place in downtown Toronto at the Heidelberg Centre (HEI Building) on the Ryerson University campus. You will find a map at the end of this document showing the location of HEI building and the **Delta Chelsea Hotel** (located at 33 Gerrard St. W.) and Ryerson University's two residence-hotels: **International Living and Learning Centre (ILLC)** (located at 133 Mutual St.) and **Pitman Hall** (located at 160 Mutual St.).

For those who reserved using the conference code, breakfast is included at the ILLC and Pitman Hall, but not at the Delta Chelsea Hotel.

Internet Access

Internet is available at the hotels. At ILLC and Pitman Hall, internet in the rooms is by ethernet cable only. You are encouraged to bring your own cable, although the hotel front desk has a limited number of cables for loan. Wi-fi is available in the main floor lobby areas. There is free wi-fi at the conference itself, at the Heidelberg Centre (HEI Building).

Information for Presenters

Conference presenters will receive separately by email a short page of instructions detailing time limits, audio-visual support and other relevant details. Session chairs have already received such information.

Accompanying Persons Program

A special program is planned for registered accompanying persons (spouses, partners and friends) who are not attending the academic sessions. The special accompanying persons program will take place on Monday and Tuesday June 3 and 4. Accompanying persons are invited to join regular attendees for the welcome reception on Sunday, June 2, and to the Cocktail Reception and Conference Dinner on Monday, June 3. As well, accompanying persons are invited to join the regular tour programs on Wednesday and Thursday June 5 and 6.

The accompanying persons program for June 3 and 4 will be communicated separately by email to those who have registered as or with an accompanying person.

Finally, the Organizing Committee looks forward to welcoming you to Toronto and to Ryerson University. We anticipate a highly enjoyable and academically stimulating conference with approximately 60 attendees. If you have any questions, please do not hesitate to contact any of the organizers.

We look forward to seeing you in Toronto in a few days.

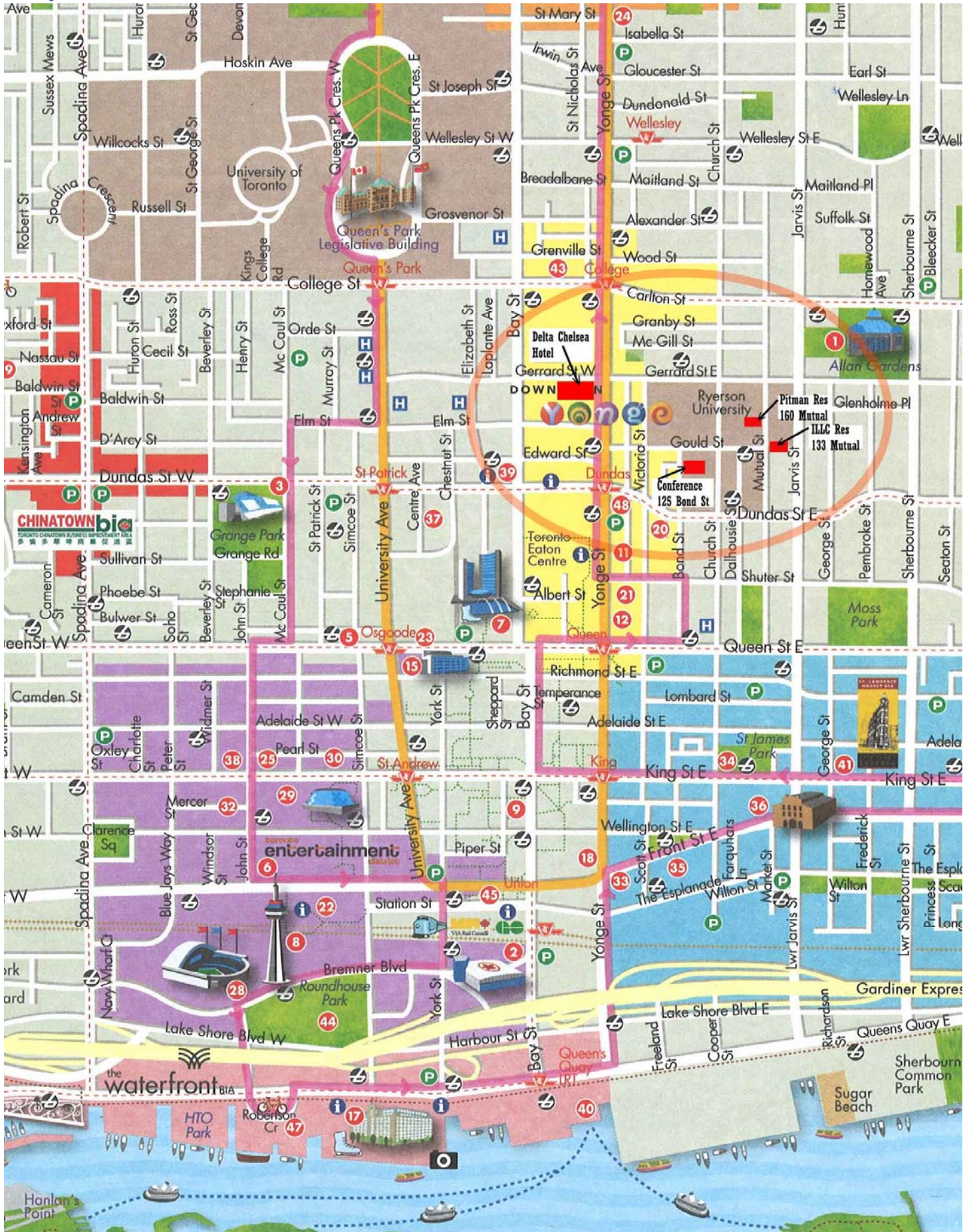
Ian Baitz
Conference Co-Chair
ibaitz@ryerson.ca

Gillian Mothersil
Conference Co-Chair
gmothers@ryerson.ca

Martin Habekost
Chair of the Scientific Review Committee
mhabekos@ryerson.ca



Map of Downtown Toronto – Conference Location and Hotels are Circled



IC Conference Hotel Information for Attendees

Ryerson University

International Living and Learning Centre (ILLC)

133 Mutual Street, Toronto

Tel: 1-888-592-8882 (toll-free) or 416-979-5296

<http://www.ryerson.ca/conference/>

Ryerson University

Pitman Hall

160 Mutual Street, Toronto

Tel: 1-888-592-8882 (toll-free) or 416-979-5296

<http://www.ryerson.ca/conference/>

Delta Chelsea Hotel Downtown Toronto

33 Gerrard Street West, Toronto

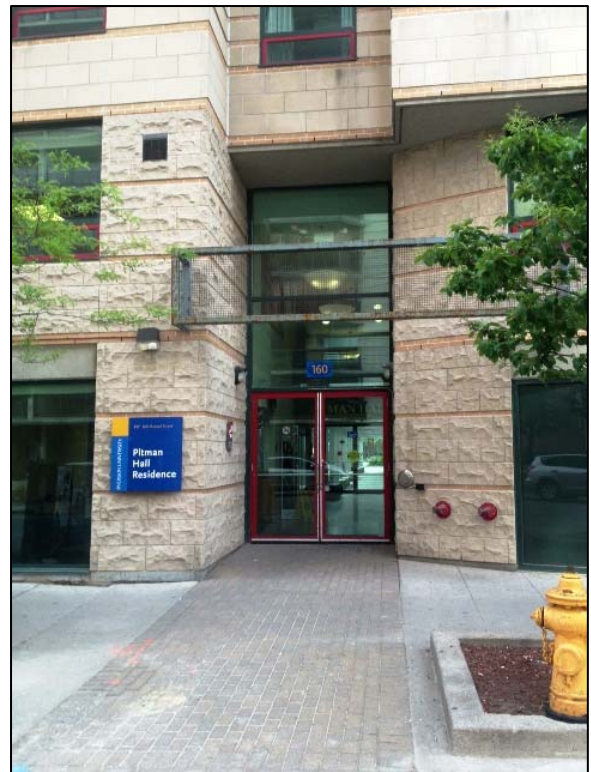
Tel: 1-888-890-3222 (toll-free) or 416-595-1975

<https://www.deltahotels.com/Hotels/Delta-Chelsea>



International Living and Learning Centre (ILLC)

133 Mutual Street, Toronto



Pitman Hall

160 Mutual Street, Toronto