



International Circle of Educational Institutes of Graphic-Media Technology & Management

55th Conference of the IC: "Future Orientations for Print-Media Education" Zurich Switzerland, 8-11 September 2024



Call for Papers

The International Circle of Educational Institutes of Graphic-Media Technology and Management (IC) is pleased to announce the organization of its 55th International Conference. The conference is jointly organized with iarigai and hosted by Inspire AG in Zurich, Switzerland, in September 08-11, 2024.

Participants who want to present a paper at the conference should submit an abstract (app. 300-500 words) containing 3-5 keywords. The abstract should be sent to the chairman of the IC, Anastasios Politis (politismedia@gmail.com). The scientific committee will review the received abstracts and select papers to be presented at the conference.

All submitted papers must be original, new, independently written by the authors and not published before anywhere else.

The topics of this year's conference include:

- Orientation on Print-Media Education
- The future of Print Education
- Curricula reforms and advances in Graphic Communication - Printing and Packaging Education
- New structures for print-media education
- Artificial Intelligence in Print-Media education

- Quality of education
- Implementation of education for the Creative-Culture Industries
- Competence Structures & Student / Graduate Recruitment
- Printing Technology & Quality: Fundamentals and Advances
- Management, Workflow & Industry innovations
- Prepress-Premedia & Cross Media Technologies
- Digital Printing & Printed Electronics
- Printing Materials & Packaging
- Color and Color Management // UX/UI-Interaction Design // Graphic Design

The deadline for submitting an abstract has been extended until 31 May 2024.

More information on the IC conference and the IC organization:

Prof. Dr. Anastasios E. Politis,
Chairman of the IC
politismedia@gmail.com

Information for the iarigai/IC conference in Zurich: Prof. Fritz Bircher
Conference Director
fritz.bircher@inspire.ch

Important Dates

- Abstract submission deadline: 31 May 2024
- Notification of acceptance: 30 June 2024
- Opening of the iarigai/IC conference 8 September 2024